

From: Customer: @customerName Seller Contact:  
Item Code (SKU): MU-CE171 Description: @description  
Additional Information: @additional

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## Ceramic Mugs with Bottom Clay in 12 Oz, Matte Finish





**MU-CE171**  
12oz Two Toned Bottom Clay Ceramic Mug  
Specifications: Size 10 x 87 x 105



**MU-CE171-BK**  
12oz Two Toned Bottom Clay Ceramic Mug  
Specifications: Size 10 x 87 x 105



**MU-CE171-BL**  
12oz Two Toned Bottom Clay Ceramic Mug  
Specifications: Size 10 x 87 x 105



**MU-CE171-RED**  
12oz Two Toned Bottom Clay Ceramic Mug  
Specifications: Size 10 x 87 x 105



**MU-CE171-BL**  
12oz Two Toned Bottom Clay Ceramic Mug  
Specifications: Size 10 x 87 x 105



**MU-CE171-GRY**  
12oz Two Toned Bottom Clay Ceramic Mug  
Specifications: Size 10 x 87 x 105



**MU-CE171-GRN**  
12oz Two Toned Bottom Clay Ceramic Mug  
Specifications: Size 10 x 87 x 105



## Ceramic Mugs Printing Area Details

MU-CE171  
Dimensions



Printing Position



## Promotional Ceramic Mugs with Bottom Clay in 12 Oz, Matte Finish

Elevate your beverage experience with our elegantly designed promotional ceramic mugs. Each mug features a sleek matte finish and a unique bottom clay detail, combining style with functionality for a touch of sophistication in every sip.

# Key Features

- **Capacity:** Each mug holds up to 12 ounces of your favorite coffee, tea, or hot chocolate.
- **Finish:** The exterior of the mug is adorned with a modern matte finish, providing a contemporary look and a pleasant tactile experience.
- **Bottom Clay Detail:** The bottom of each mug features a contrasting clay texture or color, adding a distinctive and artisanal touch to the design.
- **Material:** Made from high-quality ceramic, ensuring durability and a comfortable grip.
- **Design:** The minimalist design complements any kitchen or office decor, making it a versatile addition to your drinkware collection.
- **Care Instructions:** Microwave and dishwasher safe for easy use and cleaning.
- **Colors:** Green, Light Blue, Dark Blue, Grey, Black and Red.

## Perfect For

- Daily coffee or tea rituals | Gifting to friends, family, or colleagues | Adding a touch of modern elegance to your home or office.

## Effective Uses of Promotional Mugs

### A. Corporate Giveaways

- **Events:** Distribute mugs at trade shows, conferences, and corporate events to keep your brand top-of-mind.
- **Employee Gifts:** Use mugs as part of employee recognition programs or welcome packages for new hires.

### B. Client Gifts

- **Thank You:** Send mugs as a thank-you gift to clients after completing a project or reaching a milestone.
- **Holiday Gifts:** Incorporate festive designs for holiday gifts to clients and partners.

### C. Marketing Campaigns

- **Contests:** Use mugs as prizes in social media contests or giveaways to increase engagement and attract new followers.
- **Promotions:** Offer mugs as a gift with purchases or as part of special promotions to encourage sales.

### D. Community Engagement

- **Charity Events:** Donate mugs to charity auctions or fundraisers to support community causes and enhance your brand's reputation.
- **Local Partnerships:** Partner with local businesses or events to provide branded mugs, expanding your reach within the community.

Enjoy your favorite beverages in style with these thoughtfully crafted ceramic mugs. The combination of a matte finish and bottom clay detail offers a unique aesthetic and a satisfying drinking experience.

## Printing Options on Mug

- Sublimation Printing | DTF Printing | Screen Printing