

From: Customer: @customerName Seller Contact:
Item Code (SKU): SB-20 Description: @description
Additional Information: @additional

Anti-theft Business Backpack Waterproof & Charging Port





BB-20
Anti-theft Business backpack.
Specifications: Product Size: 350 x 450 x 50 mm



Anti-theft Business Backpack Waterproof & Charging Port

The promotional gift of an anti-theft business backpack with waterproof features and a charging port combines practicality, technological advancements, and contemporary aesthetics, rendering it a highly suitable option for professionals and persons well-versed in technology. This particular rucksack effectively caters to prevalent concerns regarding safety, connectivity, and durability, thus establishing itself as a highly sought-after and utilitarian product across many consumer groups. This analysis delves into the many attributes and promotional capabilities of the subject under consideration. The design and functionality of a product or system are key aspects that contribute to its overall performance and user experience. The design refers to the aesthetic and visual elements as well Design for Theft Prevention: The bag incorporates a security-oriented design, including concealed zippers and compartments, thereby impeding unauthorized access to its contents and deterring potential theft. This characteristic holds significant appeal for individuals who frequently encounter congested environments, such as commuters or travelers. The rucksack is designed with waterproof fabrics, protecting against rain and unexpected spills. This feature is particularly advantageous for individuals who have a regular need to be mobile since it safeguards their gadgets and other belongings. The design effectively integrates ergonomic principles with a contemporary and visually appealing look. This feature renders it appropriate for a professional environment while simultaneously ensuring ergonomic comfort during extended periods of utilization.

The integration of technology

The incorporation of a built-in charging port is a notable attribute, as it facilitates convenient charging of electronic devices while on the move. This technology proves to be particularly advantageous for individuals in the corporate sector and students who extensively depend on technological gadgets. The backpack is equipped with padded compartments designed to accommodate computers and tablets, as well as well-organized sections dedicated to various technological gear. These features contribute to its attractiveness among individuals with a strong inclination toward technology. The promotional and marketing value of a product or service refers to its ability to effectively communicate and promote its features, benefits, and overall value proposition to the target audience. This value is crucial in attracting and retaining customers The enhancement of brand visibility can be achieved by personalizing the backpack through the inclusion of a corporate emblem or the utilization of brand colors. This customization

effectively transforms the backpack into a mobile advertisement since the user becomes an active promoter of the brand during their travels. Corporate gifting is a considerate and utilitarian gesture aimed at employees or clients, particularly within sectors characterized by technology or frequent travel. Event giveaways are highly suitable for conferences, trade exhibitions, or tech events. This bag serves as an excellent choice for a giveaway item, as it possesses a high value and has the potential to create a lasting impression on guests. The process of customization and packaging involves tailoring products or services to meet the specific needs and preferences of individual customers, as well as designing and creating suitable packaging to enhance the brand. In addition to branding, there are several personalization possibilities for backpacks, such as the inclusion of name tags or customization of the color scheme, which cater to the preferences of the receiver. The utilization of premium packaging for the rucksack serves to augment its perceived worth as a gift, while concurrently establishing a compelling and affirmative impression of the brand. The concepts of sustainability and durability are closely intertwined in academic discourse. The utilization of eco-friendly materials has the potential to enhance the attractiveness of backpacks, particularly among consumers who prioritize environmental sustainability. The emphasis on the backpack's longevity serves to enhance its perception as a long-term investment, thus augmenting the perceived value of the present.

Wide-ranging Appeal

The backpack's ability to provide protection, integrate technology, and exhibit a fashionable appearance renders it attractive to a diverse array of individuals, including students, business executives, technology aficionados, and frequent travelers. In summary, the provision of an Anti-theft Business Backpack equipped with Waterproof capabilities and a Charging Port serves as a commendable promotional offering, encompassing a harmonious amalgamation of security, technological advancements, and utilitarian functionality. The allure of this item stems from its capacity to accommodate the demands of a contemporary, on-the-go way of life, rendering it a valued and esteemed possession for a wide array of individuals.

- **Anti-Theft Design:** The zipper of the bag is hidden in the back of the bag which lies next to the back of the Owner.
- **Inside:** with 2pad open slot compartment for laptops/iPads etc., 4 available slots, and 1 zipper slot inside compartment
- **USB Charging Port:** A USB Charging port is attached to the bag on the right side for charging.
- **Padded back and shoulder black strap.**

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Printing Options on Anti-theft Backpack

- UV DTF Printing | Heat Transfer Printing | Screen Printing

Backpack Printing Details

SB-20
Dimensions



450 mm

350 mm

Printing Position

Screen Printing



160 x 140 mm

Heat Transfer Freestyle



120 x 120 mm

UV DTF



100 x 150 mm

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