



Enduring Power of the Written Word

The tactile pleasure of a fine writing instrument holds a unique and enduring appeal. A quality pen isn't just a tool; it's a statement of professionalism, a symbol of thought and creativity, and a tangible connection in a virtual age. This makes writing instruments an exceptionally effective choice for promotional gifts.



Made in Italy

Corpore

promotional writing instruments





Retractable with return spring, metal push-button, barrel and tip, clip made of non-toxic, highly resistant ABS plastic, "Parker type" refill, Blue Ink.

MAX-MD1-MM1

Maxema Mood Metal

Product Size : 142 x 11 mm Material : Metal material

Category : Writing Instruments, Maxema
Printing : [Screen Printing] [UV Printing]
[Laser Engraving]



Retractable with return spring, metal push-button, barrel and tip, clip made of non-toxic, highly resistant ABS plastic, "Parker type" refill, Blue Ink.

MAX-MD1-MM2

Maxema Mood Metal

Product Size : 142 x 11 mm Material : Metal material

Category : Writing Instruments, Maxema
Printing : [Screen Printing] [UV Printing]
[Laser Engraving]



Retractable with return spring, metal push-button, barrel and tip, clip made of non-toxic, highly resistant ABS plastic, "Parker type" refill, Blue Ink.

MAX-MD1-MM4

Maxema Mood Metal

Product Size : 142 x 11 mm Material : Metal material

Category : Writing Instruments, Maxema
Printing : [Screen Printing] [UV Printing]
[Laser Engraving]



Message from a Bottle.

PET plastic bottles are one of the most routinely present objects in our everyday lives: on our desks, in our bags or at table. Although we all use them, few really know what happens to them after they are dumped in the recycling bin. Their story does not end the first time they are used but, thanks to the properties of the material they are made of (polyethylene terephthalate), the moment they turn to waste another chapter in their lives begins.







Kind

Kind is made not only of recycled materials but of recyclable ones too.

Kind is made of certified R-PET. This material is obtained by gathering and recycling PET, the most commonly used polyester in the production of soft-drink bottles.

R-PET is made of recycled plastic and contributes to reducing the environmental footprint. Studies show that, apart from combating the accumulation of plastic waste, recycling 1kg of R-PET is equivalent to reducing CO2 emissions by 3kg.

A new model of pen that takes care of the environment and inspires a sustainable story. Kind is made of certified R-PET. This material is obtained by gathering and recycling PET, the most commonly used polyester in the production of soft drink bottles. R-PET is made of recycled plastic and contributes to reducing the environmental footprint. Our commitment leaves its mark.



Kind Created to write change

Graceful lines, an iconic profile and plenty of room for customisation. Kind is our new recyclable and refillable model in R-PET. Delivering a message with a strong visual impact and low environmental impact.







Push-button, Solid colours with matt finish

MAX-K1-MATT-RP

Maxema Kind

Product Size: 139 x 13 mm Material : Recycled PET material Category: Writing Instruments, Maxema Printing: [Screen Printing] [UV Printing]









MAX-K1-FROST

Maxema Kind

Product Size : 139 x 13 mm Material : Recycled PET material Category : Writing Instruments, Maxema Printing: [Screen Printing] [UV Printing]





Maxema®

Maxema Antibacterial: design and safety

Take care of yourself even when you write: the plastic we use on our Antibacterial collection prevents bacteria from settling on pen surfaces and passing from one hand to the other.



The plastic used is antibacterial

Certified antimicrobial additive releases silver ions and prevents bacteria from settling on the surfaces of the pen.



Bacteria: up to 99,99% less

Laboratory tests have shown that up to 99,99% of the bacteria on the pen are destroyed.



We Care about your health

Some bacteria can cause disease and infections: make your life still safer, even when you write.

Take care of yourself when you write.

In the office, at the bar, in public places: has it ever crossed your mind how many microbes pass from hand to hand through the most everyday actions? Our antibacterial pens, combined with good hygiene habits, guarantee an additional level of protection.



MAX-TA2-C-AB-RE

Maxema - Recycled & Antibacterial

Product Size: 140 x 11 mm

Material: Recycled and Antibacterial Plastic Category: Writing Instruments, Maxema Printing: [Screen Printing] [UV Printing]













MAX-Z1-C-AB-01

Maxema Zink Antibacterial

Product Size : 148 x 11 mm Material: Antibacterial Plastic



Material : Antibacterial Plastic

Category: Writing Instruments, Maxema

Printing: [Screen Printing] [UV Printing]

Retractable with return spring, made of non-toxic, resistant ABS plastic, push-button, Jumbo refill, Blue ink



RECYCLED PLASTIC PENS

Being Eco Friendly is a Way of Life.

and ceramic residues, and turning it into granulate material. This is how the Recycled line is made.

For our recycled plastic pens we use materials of European origin
that are 100% derived from postconsumer products.
When appropriately treated, they guarantee high quality plastics, certified and
compliant with RoHS and REACH regulations. The production process consists of collecting WEEE
material (waste electrical and electronic equipment), carefully separating the plastic from metal, glass

Recycled Collection

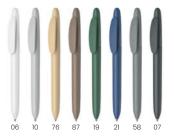
Change is a choice and it depends on each of us.

To change means to choose responsible, sustainable consumption that prefers quality to quantity, better still if the raw materialscome from recovery chains

Choose Better. Make it last.

Who said good things don't last?
At Maxema, we do everything we can to make our pens live for as long as possible. A Maxema pen loves nature: the longer it lasts, the less it pollutes. And, since one life seemed too short for us, wehave created a new line in recycled plastic, beautiful to look at and even more environmentally friendly

e P



MAX-IC8-MATT-RE

Maxema Icon Pure Recycled

Product Size : 138 x 15 mm Material : Recycled Plastic

Category: Writing Instruments, Maxema Printing: [Screen Printing] [UV Printing]



Nature's 🦁 Goodness...











MAX-F2P-MATT-CB-RE

Maxema Flow Pure Recycled

Product Size : 142 x 12 mm Material : Recycled Plastic

Category: Writing Instruments, Maxema Printing: [Screen Printing] [UV Printing]





MAX-B500-MATT-RE

Maxema Bay Recycled

Product Size : 135 x 12 mm Material : Recycled Plastic Category : Writing Instruments, Maxema Printing : [Screen Printing] [UV Printing]



Retractable with return spring, metal push-button, barrel and tip, clip made of non-toxic, highly resistant ABS plastic, Jumbo refill, Blue Ink.

MAX-MD1-CM2

Maxema Mood

Product Size: 142 x 11 mm Material: ABS Plastic material Category: Writing Instruments, Maxema Printing: [Screen Printing] [UV Printing]



Retractable with return spring, metal push-button, barrel and tip, clip made of non-toxic, highly resistant ABS plastic, Jumbo refill, Blue Ink.

MAX-MD1-CM3

Maxema Mood

Product Size: 142 x 11 mm Material: ABS Plastic material Category: Writing Instruments, Maxema Printing: [Screen Printing] [UV Printing]



Retractable with return spring, made of non-toxic, highly resistant ABS plastic, galvanic process used to chrome ABS push-button, Jumbo refill Blue ink.

MAX-D1-BCR

Maxema Dot

Product Size : 142 x 11 mm Material : ABS Plastic material Category : Writing Instruments, Maxema Printing : [Screen Printing] [UV Printing]



Flow Pure

All the expressive force of colour

in a monochrome version.

Twist-action, Made of non-toxic, highly resistant ABS plastic, Matte textured barrel, Jumbo refill, Blue Ink.

MAX-F2P-MATT

Maxema Flow Pure

Product Size : 142 x 12 mm Material : ABS Plastic material Category: Writing Instruments, Maxema Printing: [Screen Printing] [UV Printing]







Maxema Flow Pure

Product Size : 142 x 12 mm Material : ABS Plastic material Category: Writing Instruments, Maxema Printing: [Screen Printing] [UV Printing]

Twist-action, Made of non-toxic, highly resistant ABS plastic, Matte textured barrel, Jumbo refill, Blue Ink.



Matte finish and white clip for maximum freedom of personalisation.





Dot

A pen that reveals its originality in its details.



Retractable with return spring, Made of non-toxic, highly resistant ABS plastic, galvanic process used to chrome ABS push-button, Jumbo refill, Blue Ink.

MAX-D1-GOM-W

Maxema Dot

Product Size : 142 x 11 mm Material : ABS Plastic material Category : Writing Instruments, Maxema Printing : [Screen Printing] [UV Printing]

Made in Italy

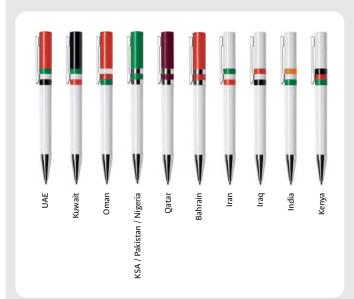
Made in Italy

MAX-ET-FLAG

Maxema Ethic

Product Size: 139 x 11 mm Material: ABS Plastic material Category: Writing Instruments, Maxema Printing: [Screen Printing] [UV Printing]

Twist-action, Made of non-toxic, highly resistant ABS plastic, galvanic process used to chrome tip & clip. Glossy textured barrel, Jumbo refill, Blue Ink.



Ethic

Designed to outlast passing fashions, like the message it conveys.



MAX-ET-B

Maxema Ethic

Product Size: 139 x 11 mm Material: ABS Plastic material Category: Writing Instruments, Maxema Printing: [Screen Printing] [UV Printing]

 $\label{thm:continuous} Twist-action, Made of non-toxic, highly resistant ABS plastic, galvanic process used to chrome tip \& clip. Glossy textured barrel, Jumbo refill, Blue Ink.$



Made

MAX-ET-C

Maxema Ethic

Product Size : 139 x 11 mm Material : ABS Plastic material Category : Writing Instruments, Maxema Printing : [Screen Printing] [UV Printing]

Twist-action, Made of non-toxic, highly resistant ABS plastic, galvanic process used to chrome tip & clip. Glossy textured barrel, Jumbo refill, Blue Ink.



MAX-ET-CCR

Maxema Ethic

Product Size: 139 x 11 mm
Material: ABS Plastic material
Category: Writing Instruments, Maxema
Printing: [Screen Printing] [UV Printing]

Twist-action, Made of non-toxic, highly resistant ABS plastic, galvanic process used to chrome tip & clip. Glossy textured barrel, Jumbo refill, Blue Ink.



Zink

Solid, sturdy architecture for a profile of geometric precision.



Twist-action, Made of non-toxic, highly resistant ABS plastic, Glossy textured barrel, Jumbo refill, Blue Ink(Black optional).

MAX-Z1-C

Maxema Zink

Product Size : 148 x 11 mm Material : ABS Plastic material Category: Writing Instruments, Maxema Printing: [Screen Printing] [UV Printing]

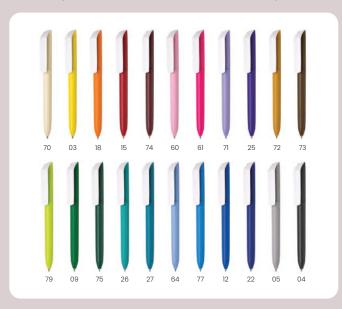




Maxema Bay

Product Size : 135 x 12 mm Material : ABS Plastic material Category : Writing Instruments, Maxema Printing: [Screen Printing] [UV Printing]

Twist-action, Made of non-toxic, highly resistant ABS plastic, Matte textured barrel, Jumbo refill, Blue Ink(Black optional).



BayDelicately refined
matt finish in 22 colours.

A Timeless Tool for Brand Promotion

In a world saturated with digital marketing and fleeting online ads, the humble promotional pen remains a steadfast and highly effective tool for brand promotion.

Promotional plastic pens, in particular, offer an unbeatable combination of practicality, affordability, and wide-reaching visibility. Far from being a relic of the past, these pens are a tangible representation of a brand, a functional item that users can hold, use, and remember. They serve as a constant, subtle reminder of your company's name, logo, and message, making them an essential component of any successful marketing strategy.

Where to Distribute Promotional Pens

Trade Shows and Conferences: Using pens as a go-to giveaway item to attract visitors.

Corporate Events and Meetings: Providing branded pens for attendees to take notes.

Retail and Point-of-Sale: Giving pens as a complimentary gift with a purchase.

Mailers and Direct Marketing Campaigns: Including a pen in a promotional package for a tangible touchpoint.

Internal Use: Providing employees with branded pens to foster a sense of unity and professionalism.







Plastic Pens

Product Size : 140 x 13 mm Material : Plastic material Category : Writing Instruments Printing : [Screen Printing] [UV Printing]



Push-button function, glossy finish with wide clip design.

PPN103-WHT

White Plastic Pens

Product Size : 140 x 13 mm Material : Plastic material Category : Writing Instruments Printing : [Screen Printing] [UV Printing]





061

Twisted Design Plastic Pens

Product Size : 146 x 12 mm Material : Plastic material Category : Writing Instruments

Printing : [Screen Printing] [UV Printing]





Unorthodox design branded pens made of plastic are innovative and of great quality.



Prism Design Plastic Pens

Printing : [Screen Printing] [UV Printing]







097

Plastic Pens

Product Size : 147 x 11 mm Material : Plastic material Category : Writing Instruments

Printing: [Screen Printing] [UV Printing] [Pad Printing]

"Put your thoughts to paper with the stroke of a pen!"

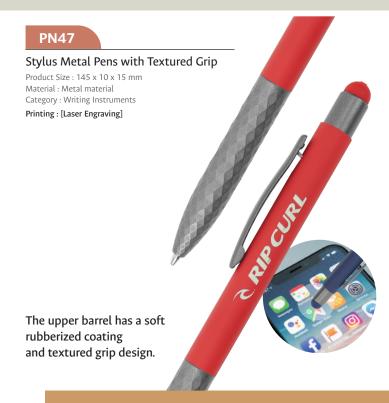
The Power of Promotional Metal Pens for your Business Growth

In today's competitive market, businesses are constantly looking for innovative ways to stand out from the crowd and attract new customers.

One highly effective marketing tool that continues to gain popularity is promotional metal pens. These pens are not only practical and useful, but they also serve as a powerful branding tool that can help boost your business growth.

The Benefits of using Promotional Metal Pens

- 1. Professional Image
- 2. Long-Lasting Brand Exposure
- 3. Wide Reach





PN45

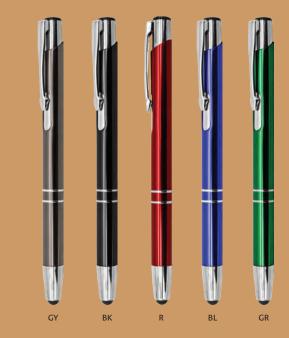
Aluminum Stylus Pens

Product Size : 137 x 10 mm Material : Aluminum material Category : Writing Instruments

Printing: [Laser Markings] [Screen Printing]















Slim Metal Pens with Stylus

Product Size : 135 x 8 mm
Material : Metal material
Category : Writing Instruments
Printing : [Screen Printing] [UV Printing]
[Laser Markings]



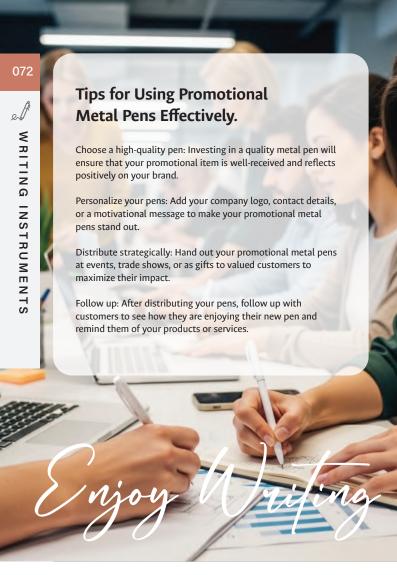


PN27

Rubberized Metal Pens with Stylus

Product Size : 143 x 13 mm Material : Metal material Category : Writing Instruments

 $Printing: [Laser\ Engraving\ -\ Chrome\ effect]$





Made of premium metal are lavish and stylish. Matte finish texture on the body

PN03

Metal Pens

Product Size : 140 x 15 mm Material : Metal material Category : Writing Instruments

Printing: [Black Pen - Screen Printing, Laser Markings]

[White Pen - UV Printing]

PN40

Stylish Metal Roller Pens

Product Size : 140 x 13 mm Material : Metal material Category : Writing Instruments

Printing: [Laser Markings] [UV Printing]





Vrite Effectively

Shiny exterior of top part of the structure, Grip made from rubberized material.

GENTHERM

Laser Engraving, finishing matches the colour of your clip.

PN37

Rubberized Black Metal Pens

Product Size : 140 x 12 mm Material : Metal material Category : Writing Instruments **Printing : [Laser Engraving]**

073

Metal Pens

Product Size : 138 x 12 mm Material : Metal material Category : Writing Instruments

Printing: [Screen Printing] [UV Printing] [Pad Printing] [Laser Markings]



PN19-BK

Metal Pens with Crystal and Stylus

Product Size : 145 x 11 mm Material : Metal material Category : Writing Instruments Printing : [UV Printing]

ng : [UV Printing] [Screen Printing] [Laser Markings]



PN04 Metal Pens

Product Size : 140 x 17 mm Material : Metal material Category : Writing Instruments **Printing : [UV Printing]**



Full Chrome Metal Pen

Product Size : 137 x 11 mm Material : Metal material Category : Writing Instruments **Printing : [Laser Markings]**





Sadu Design Pen

Material : Metal material Category : Writing Instruments

Printing: [Screen Printing] [UV Printing] [Laser Markings]





PN68

Arabic Design Pen

Product Size : 16 x 13 x 136 mm Material: Metal material
Category: Writing Instruments
Printing: [Screen Printing] [UV Printing] [Laser Markings]













Metal Pen

Product Size : 12 x 15 x 140 mm Material : Metal material Category : Writing Instruments

Printing: [Screen Printing] [Laser Markings]





PN67

Metal Pen

Product Size : 12 x 14 x 143 mm Material : Metal material Category : Writing Instruments

Printing: [Screen Printing] [Laser Markings]





Metal Pens

Material : Metal material Category : Writing Instruments

Printing: [Screen Printing] [UV Printing]
[Laser Marking]



Metal Pen

Product Size : 11 x 15 x 140 mm Material : Metal material Category : Writing Instruments

Printing: [Screen Printing] [Laser Markings]





PN71

Metal Pens

Material : Metal material Category : Writing Instruments

Printing: [Screen Printing] [UV Printing]
[Laser Marking]





Metal Pens

Pen Size : 12 x 12 x 136 mm Packaging Box : 187 x 28 x 79 mm Material : Metal material Category : Writing Instruments

Printing: [Screen Printing] [Laser Markings]





PN-S63

Metal Pen Set

Pen Size : (Roller Pen : 12 x 15 x 140 mm)
(Ball point : 12 x 15 x 139)
Packaging Box : 187 x 28 x 79 mm
Material : Metal material
Category : Writing Instruments

Printing: [Screen Printing] [Laser Markings]





Metal Pen Set





PN50-BK (black) / PN50-W (white)

Dorniel Design Metal Pen

Product Size : 139 x 12 mm Material : Metal material Category : Writing Instruments

Printing: [Screen Printing] [Laser Markings]





PN52

Dorniel Design Metal Pen

Product Size : 140 x 15 mm Material : Metal material Category : Writing Instruments

Printing: [Screen Printing] [Laser Markings]



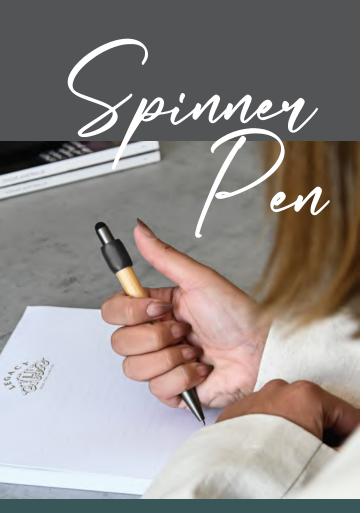


PN51-BK (black) / PN51-W (white)

Dorniel Design Metal Pen

Product Size : 139 x 12 mm Material : Metal material Category : Writing Instruments

Printing: [Screen Printing] [Laser Markings]









PN-SPN-01

Stylus Metal Pens with Spinner

Product Size : 15 x 12 x 150 mm

Material : Metal material

Category : Writing Instruments

Printing : [Screen Printing] [UV Printing]

[Laser Marking]





PN-SPN-02

Stylus Metal Pens with Wave Design Top Spinner

Product Size: 15 x 12 x 150 mm
Material: Metal material
Category: Writing Instruments
Printing: [Screen Printing] [UV Printing]
[Laser Engraving]





PN-SPN-03



Bamboo and Metal Stylus Pens with Top Spinner

Product Size : 14 x 14 x 150 mm Material : Bamboo and Metal material Category : Writing Instruments

Printing : [Screen Printing] [UV Printing] [Laser Engraving]







The Power of Promotional Metal Pens for your Business Growth

In today's competitive market, businesses are constantly looking for innovative ways to stand out from the crowd and attract new customers

One highly effective marketing tool that continues to gain popularity is promotional metal pens. These pens are not only practical and useful, but they also serve as a powerful branding tool that can help boost your business growth.

The Benefits of using Promotional Metal Pens

- 1. Professional Image
- 2. Long-Lasting Brand Exposure
- 3. Wide Reach





071



Wheat Straw and Cork Pens

Product Size : 140 x 12 mm Material : Wheat straw and Cork material Category : Writing Instruments Printing : [Screen Printing] [UV Printing]



Metal Pen in Chrome and Cork Barrel

Product Size : Pen : 140 x 15 mm, Box : 180 x 55 mm Material : Cork material

Category : Writing Instruments
Printing : [Screen Printing] [UV Printing]
[Laser Markings]



PN59-CO



Cork Pen with Stylus

Product Size : 10 x 12 x 135 mm Material : Cork and metal material Category : Writing Instruments

Printing : [Screen Printing] [UV Printing] [Laser Markings]

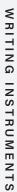
Writing Instruments Made from Cork Materials

Cork material is a natural, renewable, and sustainable material derived from the bark of the cork oak tree (quercus suber), which is native to the mediterranean region. cork is a unique and versatile material that has been used for centuries.



PN59-Cork









eless pe

Carbon Fiber tip. Trifold packing with sand paper for sharpening the tip of the pen.



you can use forever. A special hardened stylus can replace over 100 pencils

EFP-101



Bamboo Inkless Pen with Eraser

Product Size: 140 x 12 mm Material : Metal material Category: Writing Instruments Printing: [Screen Printing] [UV Printing]

[Laser Engraving]





E 184

Simple & sleek. This pencil is crafted from original and eco-friendly wooden material.



GFK-04



Natural Color Pencil with Eraser

Product Size : 170 x 10 mm Material : Wood material Category : Writing Instruments Printing: [Screen Printing] [UV Printing]







Product Size : 75 x 75 mm Material : Wax material Category : Writing Instruments

Printing : [Screen Printing] [UV Printing]



GFK-03



Coloured Pencils Set of 12 colours

Product Size : 75 x 75 mm Material : Wood material Category : Writing Instruments Printing: [Screen Printing] [UV Printing]



This Drought-resistant tree holds immense cultural, environmental, and economic significance, making it a vital part of the ecosystem in these regions.

Plant your pencil in 4 easy steps

Instruction

1 TOO SHORT TO WRITE

Gently push the Green sideways at the bott into the soil.



SPS-05

Ghaf Seed Plantable Pencil in Single Pack Eco-Sleeve

Product Size : 45 x 190 mm Material : Recycled material Category : Writing Instruments Printing: [Screen Printing] [UV Printing]





drought-tolerant tree, which can remain green even in harsh The Ghaf is the national and can live up to 120 years!

Did you know?

The Ghaf Tree is known for its remarkable ability to thrive in harsh desert conditions with very little water. Its deep roots can reach down to find hidden water sources, allowing it to survive even in the driest of environments. This resilience makes the Ghaf Tree a symbol of strength and perseverance in the





SPS-06

Plantable Kit with Soil Coins, GHAF Seeds, and Coir Pot.

Product Size: 80 x 78 x 83 mm Material : Recycled material Category : General Gift

Printing: [Screen Printing] [UV Printing]

These are not only great for individuals interested in gardening or environmental conservation but also serve as educational tools to promote awareness about native plant species and their role in ecosystem health.





Crafted with recycled materials and embedded with Ghaf tree seeds this pencil embodies sustainability from its core.

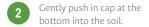
SPS-02

Plant-A-Pencil Kit

Product Size: 135 x 200 x 70 mm Material : Recycled material Category: Writing Instruments

Printing: [Digital Printing]





Add Water, Sun and Love. Remove the pencil after 3/4 days to allow seed to sprout better.

Watch it GROW!



► Pencil with Tomato Seed

ECO-FRIENDLY

5 PLANTABLE PENCILS

your







Plantable Pen (Tomato Seed)

Product Size : 140×190 mm Material : Recycled paper material Category : Writing Instruments

Printing: [Screen Printing] [UV Printing] [Digital Printing]





SPS-03

Tomato Seed

Chili Seed

Mustard Seed









A fusion of sustainability and functionality! Crafted with care, this notepad with the promise of growth and renewal.

SPS-08

B6 Size Plantable Notepads with Seed Covers & Spiral Binding

Product Size: B6 - 125 x 176 mm Material: Recycled material Category: Stationeries Printing: [Screen Printing]



These Products can grow a Marigold Plant, each material contains a seed.





Each of the 12 pages, plus the cover, is made from plantable seed paper embedded with marigold seeds. 100% Biodegradable.

SPS-09



Calendar made from plantable material with Bamboo easel stand

Product Size : A5 - 175 x 225 x 125 mm Material : Recycled material Category : Promotional Bags Printing : [Screen Printing]





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Beyond the Box - The Art and Science of Pen Packaging

In the world of fine writing instruments, the pen itself is only half of the story. The packaging, often considered an afterthought, is a critical component that elevates the product from a simple tool to a cherished gift or a luxurious collectible. Pen packaging is more than just a protective case; it is the first physical interaction a customer has with the brand, a visual and tactile prelude to the elegance within.

A well-designed package can build anticipation, convey a sense of quality and craftsmanship, and enhance the overall perceived value of the pen. It serves as a silent salesperson, telling the story of the brand, the materials, and the artistry of the writing instrument it holds.

The Purpose of Pen Packaging

Protection: Shielding the pen from damage during shipping, handling, and storage.

Presentation: Creating a premium unboxing experience that builds anticipation and excitement.

Branding: Reinforcing brand identity through colors, logos, and design aesthetics.

Information: Providing details about the pen, such as model number, materials, and country of origin.

Gifting: Making the pen an ideal gift by presenting it in an elegant and secure manner.

Display: Serving as a display case for retail environments to attract customers.

A Finishing Touch that Defines the Product

Reaffirming that pen packaging is an integral part of the product itself, influencing consumer perception, brand identity, and the overall success of the pen in the marketplace.



LPB-06Black leather pen packaging box with soft velvet interior.



Cardboard Pen Packaging Box with velvet material.





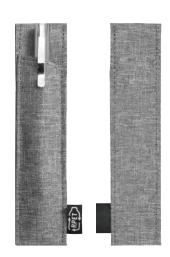


Black Cardboard material box with velvet inside.



Plastic Pen Packing Box.Transparent Plastic Box to fully show your Pen.





PNC-100-GRY RPET fabric pen pouches with textured design. Simple and portable size with textured design.



Pen Case Print your own Design with Logo. The Pen case is made of FSC, 300g paper.





PNC Felt material pen packaging pouch. The case is made of felt in Vivid colors.